

Planning a Trip!

Secondary - Cycle 1



C2 - C3

TO REINVEST
INFORMATION AND TO
PRODUCE TEXTS



ESL Teacher



Julie Pilote

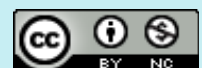
Collaborators



Sophie Bernier - ESL
Consultant



Sandra Laine
Service national du
R  CIT, domaine des
langues



Pedagogical Intention

Reinvest information found in their research to produce a video advertisement using Adobe Spark Video.

Planning

Download the
resources



Planning Document



Template



Storyboard



Adobe Spark Video

Integration in class



Watch the clip

Classroom
Organization



Technology



BEFORE

- Present the project to students.
- Make teams of four students.
- Make sure that all tools are available and installed on the devices.

PREPARATION PHASE

- Each team chooses a travel destination in Canada.
- Students research information about the chosen destination.
- In their team, students plan a 4-day trip following the plan provided by the teacher.
- Each member must work on a different city of the chosen province/territory.
- Students plan the storyboard of the advertisement.
- Students find a name for their company.

CARRYING OUT PHASE

*STUDENTS WILL SEPARATE THE DIFFERENT TASKS IN THEIR TEAM

- Students will divide the different tasks between the members of their team:
 - Record their section in their advertisement in Adobe Spark Video. Create one account in [Adobe Spark Video](#) per team.
 - Prepare a business card for their company using Publisher, Word/Google docs or any online tool similar to [Canva](#).
 - Prepare a brochure to present the trip using Publisher, Word, Google docs or [Printing Press](#).
 - Prepare a presentation for the "International Travel Agency Contest" using PowerPoint, Google slides, Smart Notebook or any other presentation tool.

*Students might need a quick tutorial to the different tools before carrying out the tasks.

INTEGRATION PHASE

- Present the entire project to the "International Travel Agency Contest".